



THEOplayer FIWARE Short Profile

April 2016

# High Potential Initiatives Profiles

## Accelerator



CreatiFI

## Project and Organization



THEOplayer  
OpenTelly

## Country

Belgium

## Project Abstract

OpenTelly, a Flemish company established in 2012, is the developer of THEOplayer ([www.theoplayer.com](http://www.theoplayer.com)), the world's most comprehensive HTML5 based video player for streaming content on the web. With THEOplayer, video publishers can use a single video player with a single streaming protocol to reach all the different popular platforms and devices.

THEOplayer has support for HLS and MPEG-DASH fully in HTML5. It removes the need for plug-ins such as Flash or Silverlight, or streaming video content with multiple protocols, and dramatically simplifies distributing video content online.

The goal of the project is to make the THEOplayer technology available to all content publishers, and develop a managed Software-as-a-Service (SaaS) platform for THEOplayer based on a number of Generic Enablers of FIWARE. This THEOplayer-as-a-service platform will facilitate how customers will be able to work with THEOplayer.

OpenTelly is a fast-growing company, located in Leuven (Belgium), with a global customer base.

## Sector

TELECOM AND MEDIA

## Target Market

B2B

## Business Model

License model



## THEOplayer FIWARE Short Profile

April 2016

SMART CITY SOLUTION	NO
CLOUD SOLUTION	YES
SOCIAL MEDIA SOLUTION	NO
MOBILE SOLUTION	NO
BIG DATA/ANALYTICS SOLUTION	NO
IOT	NO

## Website

[www.theoplayer.com](http://www.theoplayer.com)