

# High Potential Initiatives Profiles

## 1 Accelerator

European Pioneers



## 2 Project and Organization

Livecoding.tv

Livecoding.tv



### 2.1 Country

Germany

### 2.2 Project Abstract

Livecoding.tv is a peer-to-peer live streaming platform where you can watch people code products live. Livecoding.tv will not be teaching the basics of coding but will be fully focused on coding products, i.e. learning how to write production level code. The model can be described as Twitch.tv for coding products. Amazon bought Twitch for \$1billion. The frustration and pain points in programming is not learning the basic concepts, but creating products. We connect people around coding languages.

### 2.3 Sector

Consumer education/culture

### 2.4 Target Market

B2C

### 2.5 Business Model

SMART CITY SOLUTION	NO
CLOUD SOLUTION	NO
SOCIAL MEDIA SOLUTION	NO
MOBILE SOLUTION	NO
BIG DATA/ANALYTICS SOLUTION	NO
IOT	NO

### 2.6 Website

[www.livecoding.tv](http://www.livecoding.tv)