



Oviva FIWARE Short Profile

June 2016

# High Potential Initiatives Profiles

## Accelerator

FICHE



## Project and Organization

My Personal Dietitian

Oviva



## Country

Switzerland

## Project Abstract

Oviva is a Swiss and UK-based company, founded in September 2013 as a digital therapeutics startup. It develops software for remote nutritional therapy. Using this technology, Oviva provides nutritional counselling through its network of registered medical nutritional therapists with a focus on eating-related chronic diseases. Oviva is currently operative with local offices in Switzerland, Germany and the UK, with rapid expanding operations in these countries.

Oviva has developed mobile and web software to help patients to improve their health by empowering them to understand and manage their condition, and communicate more easily with their therapist. Oviva's solution is aimed at all people with food-related medical conditions. Oviva is constantly engaged in improving its technology, deriving insights based on time-based and contextual data from its users: for example, Smart Reminders are sent to the patients to improve engagement and to remind to adhere to specific goals.

Oviva has received multiple awards, e.g. CTI Label in Switzerland, and won 2 UK NHS Testbed Programs and several grants from national governments. Oviva has built partnerships with multiple national societies for nutrition or professional therapists societies. Oviva participated in the FIWARE program to take beta-stage technology to the next level, by adding elements of the FIWARE toolset.

## Sector

Consumer health/wellness, Human Health and Social Work Activities

## Target Market

B2B/B2C

## Business Model

Customer analysis model; Freemium model; License model; Subscription model



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SMART CITY SOLUTION	NO
CLOUD SOLUTION	YES
SOCIAL MEDIA SOLUTION	NO
MOBILE SOLUTION	YES
BIG DATA/ANALYTICS SOLUTION	NO
IOT	NO

## Website

<http://oviva.com/>